

TENTATIVE AGENDA OF FIELD TRIP TO CINNAMON PLANTATION AREAS & SEMINAR ON SUSTAINABLE CINNAMON DEVELOPMENT ORIENTATION IN YEN BAI PROVINCE

Objectives:

- Understanding of current set-up of cinnamon production: from farmers to processing companies, and of how UEBT standard is adopted in the production process
- Update the market demands and trends for international sustainable certification
- Discuss development orientations for sustainable cinnamon development

Participants:

- Local Authorities: Yen Bao People Committee, DARD of Yen Bai, Forest Department of Yen Bai
- Processing companies: Son ha, Vinasamex, Nedspice, Visimex, Hagimex, Truong Giang...
- Development Agencies: SECO, Helvetas, IDH, SNV, UEBT, CRED...

Date: 10/05/2022

Field trip to cinnamon plantation areas in Yen Bai

Tuesday, 03rd May 2022: Meeting with the Chairman and Fieldtrip (with the participation of SECO)	
8.00 – 10.30	Depart from Hanoi to Yen Bai
10.30 – 11.30	Meeting with the local authorities (Provincial People’s Committee, Forest Department...)
11.30 – 12.30	Lunch break at Yen Bai city
12.30– 13.30	Move to plantation area: Dao Thinh commune; Tran Yen province; Yen Bai
13.30 – 14.30	Meet and talk with cinnamon farmers: how they organize production in line with sustainable standards, and how they see the importance of biodiversity conservation along production process
14.30 – 15.00	Move to Vinasamex processing factory <i>Dao Thinh commune; Tran Yen province; Yen Bai</i>
15.00 – 15.30	Visit Vinasamex processing factory Processing of Cinnamon Discuss with company staff and workers on the application of UEBT/RA standard

15.30 – 15.45	Interview with local and national media
15.45 – 17.00	Travel back to Yen Bai city

Seminar

11th May 2022	
7h30 – 8h00	Welcoming guest Opening speech of Yen Bai PPC Opening speech of SECO
8h00 – 8h20	Overview of Biotrade project and its support to promote the sustainable supply chain – Cinnamon sector <i>By BioTrade PM</i>
8h20 – 8h40	Overview of Cinnamon production in Yen Bai <i>By Local government representative</i>
8h40 – 9h00	Challenges for Cinnamon processing companies in post-Covid era, and what support they need to further export <i>Presentation by Son Ha or NedSpice</i>
9h00 – 9h15	Review of current policies for Cinnamon development – gaps and recommendations. <i>Presentation by Mr. Hai – Consultant of BioTrade project</i>
9h15 – 9h45	Market trends for Cinnamon in the international market <i>Presentation by UEBT</i> Share the key findings of the report of Cinnamon Market Study <i>Presentation by Great</i>
9h45-10h00	Tea break
10h00-11h00	Group discussion: - Sustainable development issues with Cinnamon sector, and the role of relevant stakeholders in addressing these.
11h00-11h15	Conclusions by Yen Bai authorities - Solutions and orientations for the sustainable development of Cinnamon
11h15 – 11h30	Closing speech
11h30 – 13h00	Lunch and back to Ha Noi